October 16, 2026
NEWS: Hudson Hot Air Affair - For Immediate Release
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Photo: Hudson Hot Air Affair 2027 event theme logo "Tiki Glow in the snow" (attached)

Tropical Theme Warms Up Hudson Hot Air Affair 2027

Hudson's Hot Air Affair winter festival and hot air balloon rally will take a tropical route this year so pick out a new grass skirt and start practicing your limbo dancing! The "Tiki Glow in the Snow" theme will bring more than 30 hot air balloons to warm up the sky and E.P. Rock Elementary School launchfield February 5-7, 2027.

This is the 38th annual winter event where visitors and locals alike can enjoy three days of family fun. The schedule includes a torchlight parade, hot air balloon launches and a moon glow, marketplace and a craft fair, ice fishing for the kids, a beverage battle plus more activities throughout the entire community.

Hudson and area businesses sponsor the balloons and many special events, plus non-profit organizations add activities and fundraisers for adults and kids alike. The 2027 schedule is being finalized with updates added weekly to HudsonHotAirAffair.com and Facebook.

The Hot Air Affair committee will kick off the new season with a nod to the past—a super clearance sale of vintage merchandise. Excess clothing and souvenirs from previous years will be offered at rock bottom prices to make room for new 2027 shopping items coming in January. The sale will be in conjunction with the Plaza 94 "Spooktacular" Halloween event on Saturday, October 24. Hours are 1-3 pm at the Plaza 94 shopping center at 1701 Ward Avenue on the Hill in Hudson.

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