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NEWS: Hudson Hot Air Affair - For Immediate Release

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Attachments: text file and logo file (jpg)

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Experience the Magic at Hudson Hot Air Affair

Hudson Hot Air Affair announces its 2023 event theme of “Experience the Magic” for its 34th annual celebration held on February 3-5, 2023. Known as the premier hot air balloon rally and winter festival in the Midwest, this family-friendly community event is presented by WESTconsin Credit Union and supported by hundreds of sponsors, partners and volunteers.

The magic theme will be observed throughout the Hot Air Affair weekend. Starting with the Torchlight Parade on Friday night with pilots and parade units sporting a magic theme. There will be fireworks after the parade. Plans are underway to bring over 30 hot air balloons to Hudson for mass ascensions and other ballooning events on Saturday and Sunday, February 4 and 5, (weather permitting). You can expect some interesting magic themed costumes or the smooch board competition and the popular Moon Glow/Field of Fire will be back on Saturday evening.

Other returning annual favorites include the marketplace and craft fair, food drive, geocaching, pancake breakfast, kite flying, kid’s Ice fishing, the Taste of Hot Air Affair fundraiser, and so much more.

For more information about Hudson Hot Air Affair, please visit HudsonHotAirAffair.com or find us on Facebook or Instagram.

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For addition Hot Air Affair photos, graphics and press releases, please visit the HHA Google Drive at:

[https://drive.google.com/drive/folders/1pfu9Tkv6mBdyvfKjaVQqiMZujB0cP4nR?usp=share link](https://drive.google.com/drive/folders/1pfu9Tkv6mBdyvfKjaVQqiMZujB0cP4nR?usp=share_link)