

**2022 Hudson Hot Air Affair Sponsorship Form**  
**Hot Air Affair Celebrates 33 Years**  
**“S’Mores and More, Balloons Galore”**  
**February 4-6, 2022**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Accts. Payable: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
(if different than above)

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

e-mail: \_\_\_\_\_

Website: \_\_\_\_\_  
Please complete in full to assure an accurate website listing.

**Please select your 2022 sponsorship level:**

- |  |   |
|--|---|
| <input type="checkbox"/> <b>Promotional Sponsor: \$595</b> (\$625 after 11/15/21)    | <input type="checkbox"/> <b>Local Balloon Sponsor: \$450</b> (\$500 after 11/15/21)     |
| <input type="checkbox"/> <b>Event Sponsor: \$350</b> (\$400 after 11/15/21)          | <input type="checkbox"/> <b>Coupon Sponsor: \$235 per coupon</b> (\$300 after 11/15/21) |
| <input type="checkbox"/> <b>Eat/Shop/Play Promotion: \$50</b> (\$100 after 11/15/21) | <input type="checkbox"/> <b>Torchlight Parade Sponsor: \$160</b> (\$200 after 11/15/21) |

Request for event sponsorship (list event): \_\_\_\_\_

***Remember—the Early Bird deadline for 2022 discounted prices is November 15, 2021  
for your sponsorship commitment and January 15, 2022 for full payment!***

***Sponsorship forms may also be completed online at [hudsonhotairaffair.com/sponsors](http://hudsonhotairaffair.com/sponsors)  
Payments can now be made online after Dec. 1, 2021 at [hudsonhotairaffair.com/sponsors](http://hudsonhotairaffair.com/sponsors)***

**Give your business even MORE exposure! The Hot Air Affair Committee welcomes volunteers!**

Questions or comments: \_\_\_\_\_

Please return this form and your check to: Hudson Hot Air Affair, PO Box 744, Hudson, WI 54016 or email form to: [michelle.webb679@gmail.com](mailto:michelle.webb679@gmail.com). All sponsorships are on a first come-first served basis. If you have questions about sponsorships, please contact Michelle Webb at 612-423-0177, Carla Timmerman at 715-220-9550. To receive full coverage in all pre-event marketing materials, please submit this form by November 15, 2021.