

November 17, 2019

Hudson Hot Air Affair News Release

Photo caption: Hudson Hot Air Affair volunteers installed the UpLift art piece in Lakefront Park. Some of the volunteers were (l to r): Lori Rayome, Jacki Bradham, Ray Peterson (back), Linda White (on ladder), Carla and Rich Timmerman, Joey Likewise (on back ladder), Michelle Webb, UpLift artists Nicole and Alan Milligan, Donaven Likewise and AJ Hein.

Photo caption: Hudson Hot Air Affair volunteer Linda White hangs the first Balloon on the UpLift pergola.

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Hot Air Affair Presents Operation UpLift

The UpLift art piece was installed by Hot Air Affair volunteers on Saturday in Hudson's Lakefront Park near the Hudson Arch. The artists Nicole and Alan Milligan came over from St. Paul to assist with the reinstall in Hudson. It was so well received in Landmark Plaza in St. Paul over the summer we couldn't resist bringing it to Hudson for the winter and Hot Air Affair. We hope lots of folks come visit and enjoy it with us!

Hot Air Affair Director Linda White said, "Hanging that first balloon was such a great feeling. We have worked so hard to get this beautiful piece of art in downtown Hudson. I hope everyone enjoys it as much as we do."

The UpLift art display will be available for viewing and interaction now through mid-March of 2020. Hudson Hot Air Affair is offering the community a limited opportunity to participate in the underwriting of Operation UpLift, the temporary art piece in Lakefront Park, downtown Hudson. Learn how you can support UpLift on the HHAA website at hudsonhotairaffair.com.

HHAA Theme info:

The Hudson Hot Air Affair has announced the theme of the 2020 hot air balloon rally and winter festival. "Balloon'n Up Nort' - Yah Sure You Betcha" will play out in buffalo plaid with ear flap hats and hot dish recipes. WESTconsin Credit Union is the corporate sponsor of the annual event coming February 7-9, 2020 throughout the Hudson community. Hailed as the premier winter hot air ballooning weekend in the Midwest with mass ascensions and a moon glow or field of fire, the Hot Air Affair also includes a torchlight parade, marketplace and craft fair, smooch boarding competition, ice carving, children's activities and theme events.

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