

**Press Release – For immediate release**

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Photo #1: *Super Heroes 6*

Caption: *The “Super Heroes” from the Silver Screen Themed Hot Air Affair, strapped into their Smoosh Boards at the starting line for the first heat of the competition.*

Photo #2: *2014 HHA Smoosh Board Teams*

Caption: *Emcee, John Knutson dressed as “the Hulk” from the 2014 Silver Screen Themed Hot Air Affair Smoosh Board competition, standing beside the best dressed costume winning team who all came dressed as the “Titanic” from the epic motion picture!*

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**Hot Air Affair - Looking for Smoosh Board Teams!**

The World Championship Smoosh Board Competition will once again be held during the Hudson Hot Air Affair coming on Saturday, January 27th at 1:00p.m. on the grounds at EP Rock Elementary School, and they are looking for teams brave enough to compete! Preceding the NFL Super Bowl on February 4th will be the Hot Air Affair with the theme of “Touchdown Hudson XXIX”. So Smoosh Board competitors and teams are encouraged to register for the event, then adopt the football theme and dress up for the competition.

To enter, it just takes four brave individuals, with or without athletic ability, who can pay a team entry fee of \$10 for the double elimination competition. With perennial emcee for the event, John Knutson, who is like a carnival barker or one of the Renaissance insulters, you must have a thick skin and endure a little humiliation because of how hilarious the event is! According to Knutson, “I mean c'mon, four people strapped to a set of 2 boards, all trying to maneuver around some street cones as obstacles while racing against another team of equally inept athletes... what could possibly go wrong?” The crowds are usually treated to some funny antics from Knutson, and the teams themselves, which can be very competitive as they compete for prizes “Worth well under ten dollars!” as Knutson would say.

Two sets of prizes are given out at the conclusion of the event. Each of the four Race Champions will get a gift bag, and the 4 crowd approved costume champions will get the same gift bag of treats for being the best dressed for the event.

To register your team for the event, contact John Knutson at Catalyst Sports Medicine: [jknutson@catalystsportsmedicine.com](mailto:jknutson@catalystsportsmedicine.com) or call/text John on his cell phone at: 651-210-7858.

For more information on the Hot Air Affair events and activities, check out the website at [www.hudsonhotairaffair.com](http://www.hudsonhotairaffair.com).

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