

2013 Hudson Hot Air Affair Sponsorship Form
Celebrating Hot Air Affair's 24th Anniversary
"Majestic Flyway" February 1-3, 2013

Business Name _____

Contact Person _____ Accts.. Payable _____

Address _____

Billing address _____

(if different than above)

City _____ State _____ Zip _____

Telephone Number _____ Fax # _____

e-mail _____ Web Site _____

Please complete in full to assure an accurate web site listing.

My 2013 sponsorship will be for (please write in balloon, event, promotional, coupon, parade, etc.) _____

My investment will be \$ _____

Request for specific balloon or pilot _____

Request for event sponsorship _____

Remember—the Early Bird deadline for 2013 prices is December 10, 2012 for your sponsorship commitment and January 18, 2013 for full payment!

Give your business even MORE exposure! Hot Air Affair needs volunteers!

Would you or your employees be able to volunteer a few hours to help the 2013 Hot Air Affair?

We need help in the following areas:

- ¢ Balloon crews (assisting pilots in the inflating process at launches) ____ yes ____ no
- ¢ Information/Merchandise booth at Hudson House or E.P. Rock School ____ yes ____ no
- ¢ Pre-event planning, clerical or committee help ____ yes ____ no

Questions or comments: _____

Please return this form to: Hudson Hot Air Affair, P.O. Box 744, Hudson, WI 54016 or fax to: 715-386-3167. All sponsorships are on a first come-first served basis. If you have questions about sponsorships, please contact Carla Timmerman at 715-386-2394, ext. 331 or Evy Nerbonne at 715-222-5375. To receive full coverage in all pre-event marketing materials, please submit this form by December 10, 2012.